



*Marine Institute*  
*Foras na Mara*

## Irish National Seabed Survey Request for Expressions of Interest

“Without Commitment”

July 19, 2004

The Irish National Seabed Survey (INSS) encompasses an area that is approximately ten times the size of Ireland's land area and represents one of the largest seabed mapping projects undertaken anywhere in the world.

The INSS is primarily about acquiring baseline information to promote and encourage research in marine science. Most of Ireland's seabed is unmapped and consequently represents a large untapped resource of potential benefit to many different sectors. In authorising this survey the government recognised that Ireland must maximise the commercial opportunities presented by its marine resources and plan measures to protect the marine environment in the most effective manner possible. The INSS also represents an opportunity to build up national marine expertise and to spread this expertise across government agencies, third level institutions and a strengthened private sector.

This seven-year €32 million survey of Ireland's seabed is being managed by the [Geological Survey of Ireland \(GSI\)](#) in co-operation with the [Marine Institute \(MI\)](#) and other strategic partners. The fifth year of INSS data acquisition began in March of this year. The attached JPEG image illustrates the areas surveyed up to June 2004, and the areas that remain to be surveyed during the remainder of the INSS project. The attached Excel file describes the various data types that have been collected. Further information is available through the web mapping link on the INSS website [www.gsiseabed.ie](http://www.gsiseabed.ie). In addition, the Marine Institute possesses a variety of ocean-related data that may be licensed. Further information on that data is available at [www.maps.marine.ie](http://www.maps.marine.ie).

In keeping with the objectives of INSS, GSI and MI aim to stimulate, on a priority basis, the development of value-added products and services based on INSS data. As custodian of the data, GSI is issuing this Request for Expressions of Interest to organizations that may be interested in licensing INSS data for the purpose of:

- a) the development and commercialization of new value-added products and/or services; or
- b) the augmentation of existing products and/or services.

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Parties interested in licensing INSS data are invited to make submissions via email (no attachments greater than 1 MB, please) or facsimile to:

Geological Survey of Ireland  
Beggars Bush, Haddington Road  
Dublin 4, Ireland  
Attn: Tracy Walsh  
Email: [Tracy.Walsh@gsi.ie](mailto:Tracy.Walsh@gsi.ie)  
Fax: +353 1 6782579

Enquiries concerning the coverage areas and datasets should be directed to:

Archie Donovan, INSS Data Manager  
Tel: +353 1 6782798  
Email: [Archie.Donovan@gsi.ie](mailto:Archie.Donovan@gsi.ie)

All other enquiries should be directed to:

Michael Geoghegan, INSS Project Manager  
Tel: +353 1 6782840      Mobile: +353 (0)87 9886516  
Email: [Michael.Geoghegan@gsi.ie](mailto:Michael.Geoghegan@gsi.ie)

The deadline for submissions is Friday, August 27, 2004. However, interested parties are urged to make their submissions as soon as possible.

All submissions should contain the following information, which, where applicable, will be treated in confidence, and regarded as the Intellectual Property of the party making the submission:

1. Name of Organization
2. Type of Organization (Private Company, Public Company, Campus Co., etc.)
3. Address of Head Office
4. Addresses of Other Offices (if any)
5. Website URL
6. Name, Phone No., Fax No., and Email Address of Principal Contact
  
7. Number of Years in Operation
8. Number of Staff (<10, 10-30, 30-100, >100)
9. Description of Current Products and/or Services
10. Description of Market Segments and Geographic Areas Currently Served
11. Gross Revenues in 2003 (<€1 million, €1m - €3m, €3m - €10m, >€10m)

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12. Specification of the INSS dataset(s) of interest:
  - a. Data Type
  - b. Geographic Area (# code from the JPEG image or lat./long. boundaries, if applicable)
  - c. Resolution (if applicable)
13. Description of the Product/Service to be Developed or Augmented
14. Description of How the Product/Service will be Distributed/Delivered
15. Description of the Target Market Segments for the Product/Service, and the Areas to be Served
16. Timeframe for Development and Launch of the Product/Service
17. Projected Product/Service Revenues for the 3 Years after Launch
18. Proposed Licensing Terms and Conditions (if any)

Submissions will be evaluated on the basis of:

- i. The perceived capability and capacity of the party
- ii. The likelihood of success, in timely fashion
- iii. Projected product/service revenues
- iv. Proposed licensing Terms and Conditions.

It is anticipated that GSI will enter into licensing negotiations with selected parties soon after the evaluation of submissions has been completed.

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